



Society for Family Health (SFH), Rwanda

JOB ADVERT

TITLE: Digital Content Creator – Malaria Molecular Surveillance (MMS) Project (1)

SUPERVISOR: Malaria Molecular Surveillance Analyst

TYPE: One-year fixed term employment contract with possibility of extension based on performance and funding availability

DATE: June 2026

Introduction

Malaria remains a major public health challenge in Rwanda despite notable reductions in cases and deaths achieved through effective interventions such as insecticide-treated nets (ITNs), indoor residual spraying (IRS), and improved case management. However, the recent emergence of *Plasmodium falciparum* mutations associated with artemisinin resistance and Pfhrp2/3 gene deletions threatens to undermine these hard-won gains and threaten national malaria elimination efforts. To address these challenges, the Rwanda Biomedical Centre (RBC) has secured funding from the Gates Foundation to establish a National Malaria Molecular Surveillance (MMS) and a National Reference Genomic Laboratory. The project is being implemented in partnership with Society for Family Health (SFH) Rwanda, which plays a key role in supporting project implementation, coordination, stakeholder engagement, and the integration of molecular surveillance activities into existing malaria control and surveillance systems. The initiative aims to routinely detect and monitor genetic markers of drug and diagnostic resistance, integrate molecular testing into existing malaria surveillance systems, and provide real-time data to guide evidence-based policy and programmatic decisions at the national level. The project's ultimate goal is to generate real-time molecular data to guide policy and programmatic decisions that will sustain Rwanda's malaria elimination trajectory and contribute to regional and global efforts against antimalarial drug resistance.

Therefore, in order to implement the Malaria Molecular Surveillance Project, SFH Rwanda is recruiting a Digital Content Creator.

Job summary

The Digital Content Creator will support the MMS Project through the development of high-quality digital and visual communication materials aimed at increasing malaria awareness, community engagement, and public understanding of malaria prevention, diagnosis, treatment, and

surveillance activities. The candidate will design and produce health communication content for digital platforms, awareness campaigns, community outreach activities, and stakeholder engagement initiatives related to malaria control in Rwanda.

The position holder will be seconded to work at the RBC, Kigali, with occasional travel to project implementation sites as required.

The Digital Content Creator will report directly to the Division Manager of the National Reference laboratory and work closely with the communication, surveillance, laboratory, and field implementation teams.

ROLE AND RESPONSIBILITIES OF THE DIGITAL CONTENT CREATOR

The role and responsibilities are but not limited to:

- Design and produce digital content for malaria awareness and health education campaigns, including posters, infographics, brochures, banners, social media posts, videos, and animations.
- Develop creative communication materials to support community engagement and malaria prevention initiatives under the MMS Project.
- Support documentation of project activities through photography, videography, and multimedia storytelling.
- Create content for dissemination through digital platforms, websites, social media channels, and stakeholder communication materials.
- Ensure all communication materials align with RBC communication guidelines and public health messaging standards.
- Collaborate with technical teams to translate scientific and surveillance information into simplified and audience-friendly communication products.
- Support awareness campaigns related to malaria prevention, drug resistance, diagnostic resistance, and molecular surveillance activities.
- Assist in the organization and coverage of project events, trainings, workshops, and stakeholder engagements.
- Maintain organized archives of digital communication materials and multimedia content produced under the project.
- Contribute to innovative digital strategies to enhance public engagement and visibility of MMS activities.
- Perform any other communication and content-related tasks assigned by the Division Manager of the National Reference laboratory.

REQUIREMENTS

Qualifications and skills

- An Advanced Level Certificate in relevant fields such as Graphic Design, Biological Science, Communication, Information Technology, or related disciplines.
- Strong demonstrated experience in designing health-related information, education, and communication materials.
- Proven skills in digital content creation, graphic design, video editing, photography, animation, or social media content development.

- Experience in supporting public health awareness campaigns is an added advantage.
- Proficiency in design and multimedia software such as Adobe Photoshop, Illustrator, Canva, Premiere Pro, After Effects, or related tools.
- Good communication and creative storytelling skills.
- Ability to work independently and meet deadlines.
- Knowledge of malaria prevention and public health communication is an added advantage.

For more clarifications, please call the Human Resources Department on Mobile number 0788871984.

Documents to be sent include:

- Application letter addressed to the Executive Director.
- Curriculum Vitae.
- Copies of degrees.
- Copies of professional qualification
- Copies of Certificates of Professional Trainings.

The application file must be sent to: hr@sfhrwanda.org by **19th June 2026 – 12:00 PM**. Only short-listed candidates will be invited for the interviews.

SFH is an Equal Opportunity Employer and encourages applications from qualified individuals.