



## URUNANA DEVELOPMENT COMMUNICATION

P.O BOX 2774, KIGALI, RWANDA

### REQUEST FOR EXPRESSION OF INTEREST (EOI) TO SUPPLY OFFICE REFRESHMENTS

Financing: Urunana DC Program; Category: Tender; Reference No.: 21/Supply of Office Refreshments/01/UDCPP/2023

#### **TITLE: REQUEST FOR EOI TO SUPPLY OFFICE REFRESHMENTS**

Urunana Development Communication (Urunana DC) is a National Non-Government Organization specialised in social behaviour change communication (SBCC). The organization was founded in 2004 by Rwandans with the support of a UK based organization, Health Unlimited, currently trading as "Health Poverty Action (HPA)". Urunana DC secured its legal entity under ministerial order N° 138/11 of 27<sup>th</sup> December 2006 which was published in the National Gazette in 2007. Urunana Development Communication office is located at Kimironko opposite Engen petrol station at plot No. 628 along KG 17 AV.

Currently, the organization implements a national SBCC program that uses various communication approaches, notably; Entertainment – Education (commonly known as Edutainment), community engagement through interpersonal communication and other community outreach activities. Urunana Radio Soap Opera is the flagship program of Urunana Development Communication. To-date, over 2370 Urunana Radio Soap Opera episodes have been broadcast since 1999. Recent program assessment reports indicate that over 70% of the population in Rwanda listen to Urunana Radio Soap Opera. It is also estimated that about 3.5 million people in the great lakes region listen to Urunana Radio Soap Opera episodes, weekly.

The Urunana DC SBCC program is implemented by Urunana Development Communication in collaboration with partners and key stakeholders. Urunana DC has skilled and experience staff team and creative artists who ensure that the program is audience driven and therefore responds to the identified gaps in knowledge, attitudes, behaviours and increases positive/healthy practices among the target population. Much of the SBCC program production activities are carried out in-house but with strong program monitoring approaches mainly involving field activities to engage the target audience.

Urunana DC wishes to request expression of interest from qualified and competent companies in Rwanda to supply office refreshments as specified in the attached terms of reference. The company that will offer the best quotation as per the terms of reference will conclude a one-year contract with Urunana DC for the supply of office refreshments.

The Expression of Interest bid documents should be submitted to Urunana Development Communication via email: [urunanadc2004@gmail.com](mailto:urunanadc2004@gmail.com) copy to: [bmutanguha@gmail.com](mailto:bmutanguha@gmail.com) not **later than 7<sup>th</sup> March 2022 at 2:00 Pm Kigali Time**. For any clarification about this offer, you can send an email to [urunanadc2004@gmail.com](mailto:urunanadc2004@gmail.com) not later than **3<sup>rd</sup> March 2023**. For more information about this offer please read the attached Terms of Reference (ToR).

**NB:** *Applications documents in hard copy shall NOT be accepted.*

Done at Kigali, the 17<sup>th</sup> February 2023

Management,  
Urunana Development Communication

