

Graphic Designer

Employment type – FULL TIME



About PHR: Proud Holdings Rwanda Ltd is British funded holding company that has subsidiaries that mainly focus on Construction, Manufacturing and Training. One of its key subsidiaries is Proud Homes Rwanda. Proud Homes Rwanda (PHR) an innovative housing developer that primarily focuses on the housing/real estate market. As an organization, Proud Holdings Rwanda through its subsidiaries is dedicated to minimizing the cost of housing through new construction technologies, construction methods, local manufacturing and training. This is an exciting opportunity to join a young and growing business with big aspirations in the construction and manufacturing market in Rwanda and we are looking for someone to help us digitally visual our aspirations/dreams and capture message and vision.

Reports to:

Operations Managers

Role Overview:

The designer is responsible for all creative content across the business. This includes the firm websites, digital content, videos and animations, event materials and all marketing collateral.

The ideal candidate will have the ability to work across both B2B and B2C audiences, translating briefs and concepts into creative designs that elevate their stories and promote engagement.

In addition to this, they are looking for excellent communication and presentation skills, a candidate with the ability to articulate their design choices to key stakeholders and ideally someone with demonstrable experience in financial/professional services.

Responsibilities:

- * Create high impact, functional brand identities, end user interfaces and print design*
- * Update and enhance all PR and Marketing literature, as required*
- * Develop creative concepts ensuring exceptional design execution*
- * Generate high level interactive presentations and material*
- * Ensure that all company documentation is executed to the correct and highest of standards*
- * Act as a 'Brand Guardian', ensuring adherence to corporate branding guidelines*
- * Proactively be aware of emerging trends and technologies to ensure that the business is always at the forefront of new technical development*
- * Develop the role, be a team player and provide continuous support to the company and/or group of companies as the Group expands*
- * Identify and highlight any areas for continuous improvement*
- * Perform any other IT/Data duties and be key IT/Data point of contact in the company*

Experience and Qualifications:

- * 3+ Years of design experience - inhouse or agency*
- * Bachelor's Degree or equivalent professional experience in Graphic Design or related field*
- * Fluent in Adobe Creative Suite and Microsoft Office*
- * PC and Apple Mac proficient*
- * A good communicator: verbally, written and visually*
- * Able to work on multiple projects at once, and deliver within tight time frames*
- * High level of understanding in digital and print processes, including new technologies and software*

KEYS COMPETENCIES AND ATTITUDE:

- Adobe InDesign (High competency)*
- Adobe Photoshop (High competency)*
- Adobe Illustrator (High competency)*
- Website design (UI/UX) (no coding or HTML/CSS experience required)*
- Microsoft Office (Working knowledge)*
- Excellent written and verbal communication*
- Very good organizational skills and ability to meet deadlines*
- A strong understanding of design, layout, typography, and animation.*
- A willingness to take creative risks but also to follow and interpret creative direction.*
- Ability to work in a fast-paced environment across multiple projects, and against fast turnarounds and deadlines.*
- Alongside technical skills, you will have a creative vision and relentless drive to produce outstanding work that reflects the brand.*
- Trend-focused with an eye for detail and engaging content.*
- Good communication skills with an adaptable and professional approach*

REQUIRED INFORMATION

All interested applicants shall submit the following:

- CV
- Cover letter

The applications should be submitted electronically to Proud Holdings Rwanda via email, All applications emails should be titled: "Graphics Designer Applicant" and sent to info@phrwanda.com, no later than **November 21st, 2022**.